



Goldenhill Primary Academy



Head teacher: Mr. S Martin BA (Hons).NPQH

"Everyone shines at Goldenhill"

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Friday 21st November 2025

RE: Important Message for Parents & Carers – Online Safety and Social Media Use

Dear Parents / Guardians,

We would like to make you aware that there has been a recent increase in social media-related issues involving pupils outside of school that have come to our attention.

Whilst the academy will always support pupils where online issues begin to impact behaviour, wellbeing or relationships within school, it is important to clarify that incidents occurring on social media at home are not the school's responsibility to investigate or resolve in the first instance.

These matters must be managed by parents and carers, with clear boundaries and expectations set for children when using digital platforms.

At Goldenhill Primary Academy, online safety is a key part of our curriculum and is taught across all year groups using high-quality resources from the National College Online Safety Units. Parents can access this valuable support free of charge by signing up via their website / app here:

[Google Play](#)

[Apple App Store](#)

We also regularly share parent guidance and advice through our academy Facebook page to help support safe and informed use of technology at home.

A polite reminder that most social media platforms have strict age restrictions. For example, WhatsApp has a minimum age requirement of 13. The academy does not condone any pupil using social media platforms where the age restriction exceeds their age. These platforms pose significant risks, including:

- Exposure to inappropriate content
- Cyberbullying
- Contact with strangers
- Privacy concerns through features such as end-to-end encryption and location sharing

These risks can place children in vulnerable situations without them fully understanding the consequences.

We kindly ask all parents and carers to reinforce safe, secure boundaries and monitor their child's online activity closely to ensure their safety and wellbeing. Keeping children safe online at home is a shared responsibility, with parents playing a vital role in supervision and guidance.

A parent guide WhatsApp guide has been attached to this message to provide further advice and support.

Thank you for your continued partnership in keeping our pupils safe.

Kind regards,

Goldenhill Primary Academy